

# Structure and Innovation: 2019 International Symposium of Global Art Market Research

## Agenda

Organizer: School of Arts Administration and Education, Central Academy of Fine Arts, China

Time: 30th Nov. - 1st Dec., 2019

Venue: Lecture Hall at CAFA Art Museum, No.8 Hua Jia Di Nan St., Chao Yang District, Beijing

### 30<sup>th</sup> Nov. 2019

Morning

8:30-09:00 Sign in for Participants

**09:00-09:20 Welcome Speeches**

**09:20-09:35 Group Photos for Participants**

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#### **09:35-10:45 SECTION ONE: Laws, Institutions and Market Configuration**

Host: **YANG Jie** – Party Secretary of School of Arts Administration and Education, CAFA, China

**Peter M.LYNEN** – Professor, Dean of the North Rhine-Westphalia Academy of Sciences and Arts, Germany

**Theme: Art Market, Art Management and Art Marketing in Germany**

**LIU Shuangzhou** – Professor, Dean of School of Culture and Communication, Central University of Finance and Economics, China

**Theme: The Institutional Dilemma and Innovation of Art Financing**

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#### **10:50-12:00 SECTION TWO: Assets, Values and Evaluation System**

Host: **YANG Jie** - Party Secretary of School of Arts Administration and Education, CAFA,

China

**Alessia ZORLONI** - Director of the Executive Master in Art Market Management of IULM University in Milan, Italy

**Theme: Impact of Private Wealth on the International Art Market**

**JIA Gao (Xi Mu)** – Dean of Chinese Institute of Arts and Economics, China; Deputy of School of Art Industry of Shanghai University, China

**Theme: Art Market: From Art Transaction to Art Wealth Management**

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12:05-13:30 Lunch

Afternoon

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**13:30-14:40 SECTION THREE: History, Aesthetic Consumption and Market Operation**

Host: **ZHAO Li** – Professor, Deputy Dean of School of Arts Administration and Education, CAFA, China

**Jeroen EUWE** - Assistant Professor of Economic History and International Relations at Erasmus University in Rotterdam, Netherlands

**Theme: Boom and Bust in Times of Political and Economic Crisis: the Western Art Markets during the First Half of the 20th Century**

**WU Mingdi** - Professor, College of Fine Arts, Capital Normal University, China

**Theme: “Redology” and Art Market Research — Art Appreciation, Collection and Transaction of the Upper Class in Mid-Qing Dynasty from “*A Dream of Red Mansions*”**

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14:45-15:00 Tea Break

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**15:00-16:10 SECTION FOUR: Technology Innovation, Interdisciplinary Integration and Business Pattern**

Host: **ZHAO Li** - Professor, Deputy Dean of School of Arts Administration and Education, CAFA, China

**Nicolas GALLEY** – Professor, Director of The Institute of Art Market Studies at University of Zurich, Switzerland

**Theme: New Techs and Global Art Markets: Pitfalls and Promising Paths**

**MA Xuedong** – Chief Inspector of Investment Department in Guardian Corporation, China

**Theme: New Pattern brings New Increase?**

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**16:15-17:25 SECTION FIVE: Globe, Region, and Structural Change of Market**

Host: **ZHANG Zhenglin** - Professor, School of Arts Administration and Education, CAFA, China

**Iain ROBERTSON** - Head of Art Business Studies at Sotheby's Institute of Art, UK

**Theme: Challenges for the Art Market in the 21st century**

**ZHAO Li** - Professor, Deputy Dean of School of Arts Administration and Education, CAFA, China

**Theme: World and China: Globalization and Glocalization of Art Market**

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17:30 Break

18:00-19:00 Dinner

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**19:00-21:00 YOUTH SCHOLAR SALON**

**1st Dec. 2019**

Morning

09:00-09:15 Sign-in for Participants

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**09:15-10:25 SECTION SIX: Exhibition, Market and Contemporary Art**

Host: **CHEN Kuangdi** - Lecturer of School of Arts Administration and Education, CAFA, China

**Jérôme GLICENSTEIN** – Professor, Department of Fine Arts, University of Paris 8<sup>th</sup>, France

**Theme: Art with (or without) the Art Market**

**ZHANG Zhenglin** - Professor, School of Arts Administration and Education, CAFA, China

**Theme: Market, Events, and Exhibits: The Dialectics between Chinese Contemporary Art Market and Exhibitionary Technology(Since the 1990s)**

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10:30-10:45 Tea Break

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**10:45-11:55 SECTION SEVEN: Finance, Wealth and Economic Analysis**

Host: **CHEN Kuangdi** - Lecturer of School of Arts Administration and Education, CAFA, China

**Sylwester BIALOWAS** – Associate Professor, Department of Market Research and Service Management, Poznan University of Economics, Poland

**Theme: Artwork Exchanges and Financial World**

**HUANG Jun** - Professor, Deputy Dean of College of Applied Economics, Deputy Dean of Art Finance Institute, Renmin University of China

**Theme: Investment Return of Chinese Artworks: Structural Differences and Macroscopic Characteristics**

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12:00-13:30 Lunch

Afternoon

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**13:30-14:40 SECTION EIGHT: Collection, Investment and Market Actors**

Host: **ZHANG Zhenglin** - Professor, School of Arts Administration and Education, CAFA, China

**Dorothee WIMMER** - Director of Art Market Research Center, Technical University of Berlin, Germany

**Theme: Global Research Perspectives: Art Museums, Art History and Art Markets in Past, Present and Future**

**ZHAO Longkai** - Professor, Guanghua School of Management, Peking University, China

**Theme: The Financialization of Artworks**

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14:45-15:00 Tea Break

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**15:00-16:10 SECTION NINE: Data, Index and Comparative Study**

Host: **ZHANG Zhenglin** - Professor, School of Arts Administration and Education, CAFA, China

**SO Jinsu** - Professor of Economics, Head of Art Market Research Institute at Jiangnan University, South Korea

**Theme: Economic Fluctuation and Structural Change of Asian Art Markets**

**MA Jian** - Associate Professor, School of History and Culture, Southwest Minzu University, China, Executive Director of Southwest Research Center of National Cultural Industry Innovation and Development Research Base

**Theme: Does the Data of Art market Lie?**

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**16:15-17:25 SECTION 10: Curatorship, Art Museum and Market Participation**

Host: **ZHANG Zhenglin** - Professor, School of Arts Administration and Education, CAFA, China

**Jonas STAMPE** – Curator of Red Brick Art Museum, Former President of Nordic Association of Action Art

**Theme: Contemporary Art between the Institution and the Market**

**ZHANG Zikang** - Director of CAFA Art Museum, China

**Theme: Interaction of Art Museums and Art Market**

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17:30-17:40 Conference Summary